

# Privacy Policy

FreshChoice, Queenstown Quick Shop contains applications which collect personal information about you. In using FreshChoice, Queenstown Quick Shop, you consent to the collection, storage, use and disclosure of your personal information in accordance with our Privacy Policy. This may change from time to time without notice.

## COLLECTION OF INFORMATION

In addition to the matters set out in our Privacy Policy, in using FreshChoice, Queenstown Quick Shop we collect your personal information for the purposes of:

- (a) processing your order application;
- (b) undertaking any dealings or transactions with you;
- (c) processing and delivery of your order(s)
- (d) enforcing any legal or other rights
- (e) sending you any advertising or promotional material; and
- (f) enhancing FreshChoice, Queenstown Quick Shop so that we may offer you a better, more personalised and tailored service.

## FRESHCHOICE, QUEENSTOWNS' RIGHT TO DENY DELIVERY

If sufficient personal information is not supplied, or is not satisfactory to us, then we reserve the right to refuse any order placed at our own discretion completely.

## FRESHCHOICE, QUEENSTOWNS' USE OF COOKIES

FreshChoice, Queenstown Quick Shop may use 'cookies'

## WEBSITE ANALYSIS TOOLS

FreshChoice, Queenstown uses Google Analytics to collect information such as the number of visitors per day or the number of pages requested per day. In order for this to occur a small piece of code is placed on each page which counts these statistics. This non-personal information gained is aggregated by Google Analytics and enables us to measure activity within our websites which in turn is used to continually improve our site and our service to our customers. For further information about Google Analytics, click here. <http://www.google.co.nz/analytics/>  
Emails sent on behalf of FreshChoice, Queenstown Quick Shop to shoppers may include code that measures e-mail response and click through activity.

## DISCLOSURE

We may disclose your personal information in accordance with our Privacy Policy and / or for any of the purposes listed in the "Collection of information" paragraph above, including but not limited to:

- (a) our employees;
- (b) research and/or marketing firms;
- (c) business advisors.

## STORAGE OF PERSONAL INFORMATION

Any personal information that you provide to us through FreshChoice, Queenstown Quick Shop will be collected and held by us or on our behalf. Our address is 64 Gorge Road, Queenstown, New Zealand.

FreshChoice, Queenstown has taken many steps, from both technical and systems perspectives, to ensure that Customers' information is well protected. However it is

important that Customers remember to never share their information with any other person.

While FreshChoice, Queenstown endeavours to keep the Customer's personal information collected on FreshChoice, Queenstown Quick Shop secure and confidential, no member of the FreshChoice, Queenstown Group shall be responsible for any breach of security caused by third parties, nor represents that FreshChoice, Queenstown Quick Shop is completely secure.

### **YOUR RIGHTS OF ACCESS**

You have the right to access and seek correction of your personal information held by us. Our [Privacy Policy](#) contains information on how you can access and seek correction of your personal information. If you would like to access and seek correction of your personal information, you may also call us on +64 03 441 1252 or contact us at [fc.queenstown@xtra.co.nz](mailto:fc.queenstown@xtra.co.nz)